



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

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**MIT**  
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE  
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Report on

Webinar in the topic of

“Entrepreneurial Uses of AI”

Organised by

Department of Artificial Intelligence & Data Science in association with  
Entrepreneurship Development Cell



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Department of Artificial Intelligence & Data Science

in Association with Entrepreneurship Development Cell



Webinar on



“ENTREPRENEURIAL USES OF AI”



Resource Person

**Mrs. Sherin Banu Batcha**

Associate Lecturer

Academies Australasia College, Singapore  
Proprietor, EXIITO Educational Services, Singapore

Date

25/01/2023

Time

2.00 PM to 3.00 PM

Venue

Seminar Hall A & B

Chief Patron  
Dr. N. Vijaya Bhaskar Choudary  
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Dr. C. Yuvaraj  
Principal

Convenor  
Dr. K. Chakkanathan  
HOD & Associate Professor, AI & DS

Co-Chair  
Dr. K. Lakshmi  
Co-ordinator, ED Cell, MITS

Co-ordinator  
Mrs. Manjula Prabakaran  
AI & DS

**Submitted by:** Mrs. Manjula Prabakaran, Assistant. Professor, Department of AI & DS, MITS

**Venue:** Seminar Hall A & B

**Submitted by:** Mrs. Manjula Prabakaran, Assistant Professor

**Total Participants:** 340 Students and 10 Faculties

**Resource Person:** Mrs. Sherin Banu Batcha, Associate Lecturer, Academies Australasia, Singapore / Proprietor of EXIITO Educational Services, Singapore.

Department of Artificial Intelligence & Data Science in association with Entrepreneurial Development Cell at MITS organised Webinar Titled " **Entrepreneurial Uses of AI** " through online mode on 25-01-2023.

The workshop started by 2.00 pm with 340 participants which includes II year students of both AI and DS branches.. Vice Principal Dr. Ramanathan presided over the function, The Head of the Department Dr. K. Chokkanadhan gave felicitation address and ED-Cell Co-ordinator, Dr. Lakshmi explained about the importance of EDP, Event Co-ordinator, Mrs. Manjula Prabakaran , welcomed the resource person and participants. Resource person has given the significance of the EDP in the students level by explaining the three real time cases of Singapore. Vote of thanks is given by the student Ms. Thorani.

Resource person has given speech on the following topics:

1. Applications of AI
2. Entrepreneurship Ecosystem
3. 3 Real time cases of Singapore
4. Cost Benefit Analysis of using AI in small businesses
5. Registration of Business.





**Outcome of the Webinar:**

The Participants gained knowledge about the EDP and how AI can be implemented in the business environment and how to apply their innovative ideas to have start-ups for their business and what were the steps need to do for registering the business in both India and in Singapore. The session was ended with thanking the MITS management for the opportunity given.